

Community Is Stronger Than Cancer



So That No One Faces Cancer Alone.™



**GILDA'S
CLUB
SIMCOE
MUSKOKA**

Gilda's Club Simcoe Muskoka 2020 Annual Report

The mission of Gilda's Club Simcoe Muskoka is to ensure all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

An Affiliate of the
CANCER SUPPORT COMMUNITY

Program Facilitators Program Team "The Difference Makers"



Professional Support Group facilitators

Deanne Graham, BSW, MSW, RSW | Erica Pereira, MSW, RSW
Jenna Harney, MSW, RSW | Kaylen Leonienco, BSW, MSW, RSW
Shannon Edwards, MSW, RSW

Instructors

Art: Kimberly Evans-Milak | Lisa Harpell | Vivian Heliotis

Yoga: Stephanie Helenn | Carol Phillips | Kate Rea
Chantelle Turcotte

Pilates: Maja Ognajanovich

Qigong: Brenda Light-MacKinnon

Workshop facilitators

Jennifer McCloskey | Ruth Christensen, MSW, RSW
Eryn Atton, HOM, DCHM | Megan McConney, RD, MScFN
Becky Lee, ND | Dr. Agnes Hassa

Sara Desroches MSW, RSW

Program Director

Erin King BSW, RSW

Program Coordinator

Jocelyn Leworthy, MSc, CCLS

Child, Youth & Family Coordinator



Beyond The Red Door Society

Beyond The Red Door Society members ensured that Gilda's Club Simcoe Muskoka was able to successfully focus on and adapt our Cancer Support Program during a global health crisis. Beyond The Red Door Society membership ensures a sustainable planning, management, and expansion of our free Cancer Support Program, at no cost to individuals and families touched by cancer.

Leadership Gift

Crook, David
Currie, Don & Jean

Gift of Empowerment

Charlebois, Christine
Martin, Steve and Jody
McLaren Press Graphics
Ltd.

Gift of Friendship

Avard, David
B & I Truck Parts Inc.
Bailey, Ken & Nancy
Busch Systems
Cook, Harold & Sharon
Crosson, Laurie

Ferguson, Greg & Natalie
Fines, Keith & Christy
Frith Family
Garner, Stew
Gilbert, Patricia & John
Gilroy, Robert & Joan
Gleason, Michael & Angela
Gordon, Sheila
Hesson, Beth
Lassaline, Mike & Rose
Lehman, Bob & Joan
MAV International
Maxim, Randy &
Patricia Hanmer
McCullough & Sawyer
Financial
McCullough, Dave & Nancy

Parsons, Randy
Periard, Peg
Periard, Steve
Phillips, Carol & Ian Cook
Pilon, Gerry & Anne
Poeta, Mary
Powell Jones LLP
Shatilla, Bob & Joan
Stewart, Greg & Christine
Sutherland, Ian & Judy
Tamblyn, Brian & Lisa
Turner, Brett
Wallwin, Craig
Watson, Ruth & Larry
White, Barbara & Jeff
Young, Therese

What our Members said

"Its been really great to have Gilda's Club programs especially during covid 19 times. It made me feel more connected and it was nice to have things I could count on each week."

"Helps me stay connected and that I am not alone with this illness."

"I really needed to hear that I should not feel guilty about giving myself self care."

"I am now really looking forward to certain virtual programs. This is a welcoming distraction and connection to others while being so shut in and isolated. Thank you for all your efforts!"

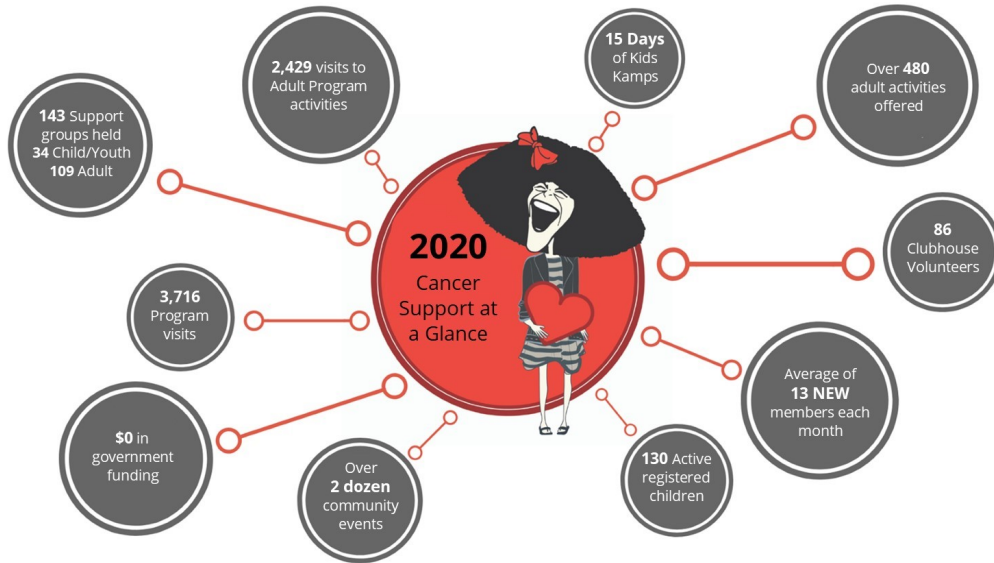
"At the time I was feeling the most isolated Gildas club was there for me to support me through group sessions and with individual counseling."

"Was surprised how 'real' it seemed. Gilda's was my first Zoom meeting."

"I feel Gilda's Club has kept my sanity."

“ I was so pleased that Gilda’s was able to move their programming almost seamlessly (as it appeared to me, at least) to virtual! And that the quality was so high and I continued to benefit greatly from programming! ”

- Gilda’s Club Member



Different than 2019

1:1 Counselling

As soon as COVID-19 hit we noticed an increased need for individual support, both for adults & children, who are impacted by cancer. Hospitals restricted access to visitors, and many caregivers were left with fewer options.

Gilda’s Club Simcoe Muskoka began offering Individual Counselling for adults and individual Child Life Sessions for children & teens for the first time ever in March of 2020.

In 2020 hosted 86 adult and 38 child/youth individual sessions.

Primary Service Area

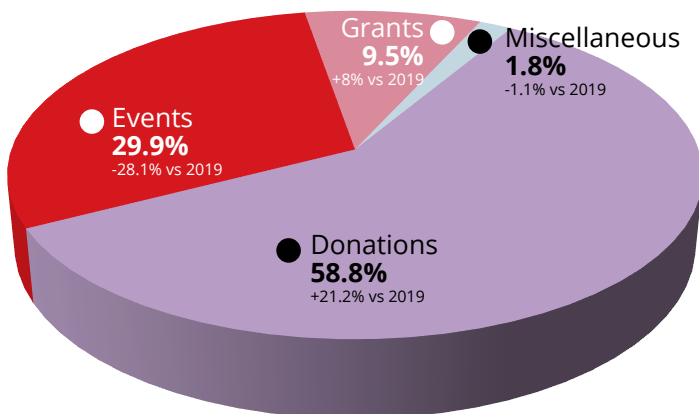
Virtual adaptations have yielded some powerful opportunities. Gilda’s Club Simcoe Muskoka saw new members from 21 additional communities this past year from across our region, and as far away as Ottawa and outside of Windsor. Accessing our Cancer Support Program in 2020 was easier for those who lived more than 30 minutes from our Clubhouse.

We saw membership growth in many of the communities we serve, with the largest growth occurring in places that are more than 30 minutes from Barrie. Virtual programming has proven to be a powerful tool in supporting our cancer community.

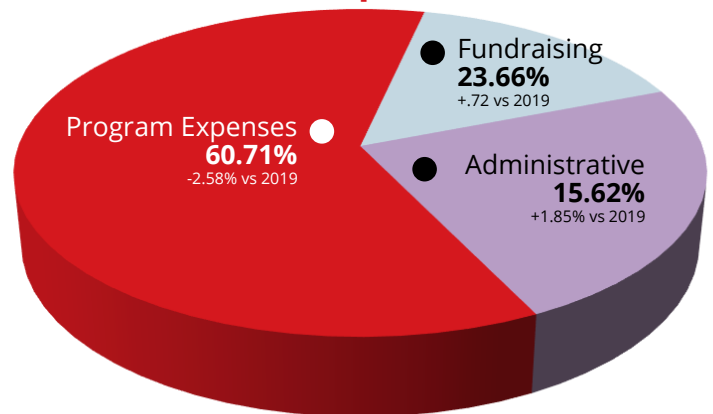
2020 Financials

Gilda’s Club relies on the Simcoe Muskoka community for support. Our cancer support programs are free of charge to members. Gilda’s Club Simcoe Muskoka is proud of the way it manages and safeguards the general contributions we received from donors, corporations, and other organizations.

2020 Revenues



2020 Expenses



“There are those who open their hearts to others...who never think twice about giving of themselves. They are the wonderful warm-hearted people who make all the difference in our lives.”

– Gilda Radner



2020 Donors

Board of Directors

Ruth Watson
Board Chair
Christine Charlebois
Eleanor Dath
Patricia Gilbert
Mark Jepp
Mike Lassaline
Kelly Letourneau

Domenic Maccarone
Lise McCourt
Paulina Molnar
Deb Van Natter
Ashley Oliver
Kathryn Whitehead
Barbara White
Jody Wood-Martin

Natalie Ferguson
Recording Secretary

Ruby | Scotiabank Golf & Brick Campaign
Scarlet Duncor Enterprises Ltd | 100 Guys That Give Barrie | Mad River Golf Club
Smilezone Foundation | Styles, Bryn and Randy | Vie Holistic Nutrition

Crimson

Accutrac Capital Solutions Inc.
AIN Whitehead LLP
Albarrie Foundation
Amgen
Arrow Insurance
Bailey Metal Products Limited
Barrie Bingo Sponsors Association Inc.
Barrie Community Foundation
Barrie Toy Tea
Barrie's Live Music
Barriston Law
BeiGene
Blue Mountain Village Foundation
Bourret, Jeff
Bristol-Myers Squibb
Brumwell, Laura-Leigh
Canada Summer Jobs
Canplas Industries Ltd.
CIBC Children's Foundation
D.V. Bell Foundation
Dempster, Blaine
Dr. David Staples Dentistry
Dr. Stacie Weber | Cosmetic & Facial Clinic
Elem Holdings Ltd.
Environmental Systems Corporation
Foresters Financial
Gals That Give
Georgian BMW/MINI Georgian
Greenhough, John
Gordon, Sheila
Hemsworth, Laura
Human Branding Inc
Huronian Chapter HRAI
Huston, Drew
Innisfil Community Foundation
Jeff White Group
JMS Law
Johnston, Donna
Kilpatrick, Grant
Kiwanis Club of Barrie Golden K

Leadbetter Foods Inc.
Lyn Hunt Family Charitable Foundation
MacDonald, Kate
MacKay, Scott
Macnee, Walter and Catherine
Masarovich, Sharon
Maxim Group General Contracting Ltd
Mayes-Martin Ltd.
McCullough Sales Agency
Middleton, Donna
Molnar, Paulina
Murray Mechanical Systems Ltd.
National Bank
Near North Supply
Noble Insurance
Northwest Barrie United Church
Ontario English Catholic Teachers Assoc.
Simcoe Muskoka Elementary
Orsi Group
Paterson, Marjorie
Pathfinder Foundation
Piesley, Tim
Pizzaville Inc
Pryce, Marie
Raymond James Canada Foundation
Rotary Club of Barrie-Huronian
Rotary Club of Wasaga Beach
Royal Canadian Legion Branch #147
Safety First Consulting Professional Corp.
Scotia Wealth Management
Shoppers Drug Mart Life Foundation
Simcoe Block Ltd.
Stewart, Greg and Christine
Stollery, Mike and Lesley
The Community Foundation
of Orillia & Area
The Nymark Foundation
The Tonglen Foundation
Wallwin Electric Services Limited
White, Barb and Jeff
Wild Wing South Barrie

Event Sponsors & In-kind Supporters

Stephenson, Marie
400 Chrysler Dodge Jeep Ram Ltd.
AIN Whitehead LLP
Algonquin Real Estate Management Inc.
Atlantis Financial Inc.
Auto IQ Network of Dealerships
Avard Lindsay Holmberg LLP
Barrie Garden Club
Barrie Harley - Davidson
BMO Global Asset Management
Bosys Technologies Inc
Bradford Greenhouses Ltd.
Cedars Campground
Central Ontario Broadcasting
CI Investments Inc.
Cole, Stella & Carolyn
Comco Canada Ltd.
Connect Hair Studio
Cookstown Greens
DivorceMate Software Inc.
Dr. Margaret McGillis
Dynamic Funds
Edward, Donald
Enbridge Gas Distribution
Georgian Bay Spirit Co.
Georgian BMW
Georgian College
Glow Day Spa
Groovy Tuesday's Bistro
Harvey Kalles Real Estate
Heritage Estates Winery & Cidery
Higgins & Burke
Image Dental Laboratory
Investors Group Financial Services Inc.
Jeff White Group
Jeff White Property Maintenance
Jeff's Junk
JMS Law
John Lawler, Broker

Lutes, Anne
Manulife Mutual Funds
Maple Leaf Sports and Entertainment
Menchie's Frozen Yogurt
MINI Georgian
Moore Packaging Corporation
Mortgage Sense Inc
Mother Parker's Coffee & Tea
Napoleon Fireplace & Grill
National Bank Financial Turner Lorrimer
Sturgeon Wealth Management
National Bank Investments
Niche Bakers Corp.
Northwest Barrie United Church
O'Brien, Marie
Peggy Hill & Associates
PIMCO
Pratt Development
RBC
Rogers Communications
Rumley Holmes LLP
RVH Family Medicine Teaching Unit
SEI Investments Canada Co
Shank Law Professional Corporation
Sport Court
Springwater Pharmacy
Superior Tire & Auto
TD Canada Trust
The Bear Chair Company Ltd.
The Farmhouse Restaurant
The Shopping Choice
Tim Hortons
Tompkins, Bruce
Touch A Heart Homecare Inc
Watson, Ruth
White, Barb
Wig Boutique Barrie
Wine Kitz Barrie
WMI Engineering & Associates Limited



**GILDA'S
CLUB
SIMCOE
MUSKOKA**

An Affiliate of the
CANCER SUPPORT COMMUNITY

Gilda's Club Simcoe Muskoka

10 Quarry Ridge Road
Barrie, ON L4M 7G1
705.726.5199

www.gildasclubsimcoemuskoka.org
Charitable Reg #87366 4205 RR0001

facebook.com/gildasclub/



instagram.com/gildasclubsm/

