

Friends of Gilda's Club

Plan a special event for Gilda's Club Simcoe Muskoka



**GILDA'S
CLUB
SIMCOE
MUSKOKA**

An Affiliate of the
CANCER SUPPORT COMMUNITY



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**Show your local
love for community!**

**Do It Yourself event
fundraising toolkit**

If you love your community and are looking for a fun, flexible and easy way to give back, host an event in support of Gilda's Club Simcoe Muskoka.

Plan an event to benefit Gilda's Club.

A **Do It Yourself** event is a fun, flexible, and easy way to give back to your local community in a way that is meaningful to **YOU**.

Whether it's a bake sale, craft sale, garage sale, sport or activity a-thon, or asking friends and family to celebrate a milestone event in your life with monetary donations, a **Do It Yourself** event to benefit Gilda's Club Simcoe Muskoka is a wonderful way to support your community.

***Join and help build our
Cancer Support Community!***



NO ONE SHOULD HAVE TO FACE CANCER ALONE.

And thanks to Gilda's Club Simcoe Muskoka, no one has to.

An independent and locally-funded affiliate of the worldwide Cancer Support Community, Gilda's Club Simcoe Muskoka provides support, education, hope and healing to anyone currently impacted by cancer.

What's more, all our services are free of charge.

Free support is a critical component of the Gilda's Club philosophy. We know that the last thing anyone dealing with cancer needs is another expense.

Gilda's Club is open to all individuals currently impacted by cancer – men and women, young adults, teens and kids – those with cancer and those who care for (and about) them. No matter how cancer has entered your life, you'll find the support you need at Gilda's Club.

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How To Get Started

- ♥ Decide what kind of event you'd like to have. **Get creative and have fun!**
- ♥ Contact Gilda's Club and **tell us about your event**. We'll make sure your event supports and aligns with our mission, that you've considered municipal, provincial, and federal laws, and that you have what you need to get started. This includes our logos and guidelines for using them, our Charitable Registration number, and important information about tax receipts. Don't skip this step! It is critical to the success of your event!
- ♥ Get planning and get the word out! Let your friends, family and community know about your event and **invite them to get involved**.
- ♥ **HAVE AN AWESOME EVENT**. Please be sure to take pictures! We'd love to see them and post them to our website and social media channels.
- ♥ Contact Gilda's Club Simcoe Muskoka to arrange to transfer the funds you've raised. Please note that under the laws of the CRA, **we can provide tax receipts** for amounts of \$25 and more made directly to Gilda's Club Simcoe Muskoka. A tax receipt can only be issued to the person who makes the donation.
- ♥ **Thank the generous people who supported you** and your Do It Yourself event. Our community grows stronger when we work together, and gratitude encourages teamwork! Your Do It Yourself event may even **inspire someone else** to host one of their own.

A Few Ideas to Get You Started

Celebrating milestones - Birthdays, Weddings, Family Reunions

Wishing for donations in place of gifts for your birthday or other special occasions, such as wedding or family reunion can be a great way to fundraise for Gilda's Club. Invite guests to make a donation or a gift equivalent to the typical cost of a dinner out. Treat your guests to food and conversation all for a worthwhile cause.

Facebook has made this easy, but so can we!

Organize a sports tournament or an "A-Thon" event

Golf, hockey, soccer or baseball tournaments are great ways to raise funds. Or how about an "A-Thon" event. Ask family members, neighbours and friends to sponsor participants to run, walk, spin, bowl, read, or practice aerobics or yoga. Choose activities that you and your group would find unique and fun!



Have another great idea?

Contact the staff at Gilda's Club Simcoe Muskoka and share admin@gildasclubsm.org

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To help make your event a success, Gilda's Club can offer the following:

- ♥ Offer advice on event planning and share ideas of past events
- ♥ Provide you with a letter of support to validate the authenticity of the event and its organizers, which will include our Charitable Registration number
- ♥ Review promotional material for usage of the Gilda's Club logo
- ♥ Help promote your event through our social media platforms
- ♥ Send a Gilda's Club Simcoe Muskoka staff member or volunteer to **attend your event** (where scheduling permits)



Gilda's Club will not

- ✗ Share mailing lists of corporate partners, donors, sponsors or volunteers
- ✗ Guarantee media presence or coverage of your event
- ✗ Fund or reimburse organizers for expenses you may incur, including those for licensing or insurance



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CONTACT US

For questions, more information or to submit your event proposal and/or proceeds, please contact:

Gilda's Club Simcoe Muskoka

Email: admin@gildasclubsm.org

Tel: 705.726-5199

Website: gildasclubsimcoemuskoka.org

Mailing address:

Gilda's Club Simcoe Muskoka

10 Quarry Ridge Road

Barrie ON L4M 7G1