



**GILDA'S CLUB**  
**SIMCOE MUSKOKA**

An Affiliate of the  
**CANCER SUPPORT COMMUNITY**

*FUNdraising  
together*

# *A Sunday Afternoon*

**Signature Event**  
Sponsorship Opportunities

**June 1, 2025 | Sunday 3PM**

Nestled on stunning private grounds in Innisfil, this exceptional home and property has been generously offered by, **CHARLIE** of Dale and Charlie, KOOL FM Mornings, featuring a semi-unplugged performance with

# **54.40**



# EVENT DETAILS

This year marks a significant milestone for Gilda's Club Simcoe Muskoka as we celebrate 15 years of providing cancer support in our community. Nestled on stunning private grounds in Innisfil, this exceptional home and property has been generously offered by, **Charlie**, of Dale and Charlie, KOOL FM Mornings. A Sunday Afternoon with Gilda's Club is an elegant occasion that has become a must-attend event for many! Guests will enjoy a wide variety of exquisite fine foods and drinks from the best local caterers and restaurants in the Simcoe Muskoka areas.

Our June party wraps up with a up close and intimate semi-unplugged performance by **Canadian Artist**,

## 54•40

Bio -

Neil Osborne -vocals/guitar Brad Merritt -bass Matt Johnson- drums  
Dave Genn -guitars /keys/backing vocals with David "Oz" Osborne - organ/backing vocals Over the course of 40+ years of performing and recording, 54•40 has not only made their mark on the Canadian music industry, but the entire cultural landscape. Led by chief songwriter Neil Osborne, 54•40 has carved out a legacy of gold and platinum albums and an outstanding reputation for their live performances that carries through to this day. With decades of hit songs and more in the making, the secret to 54•40's longevity is their ability to redefine and reinvent themselves.

A 54•40 semi-unplugged concert experience gives an understanding of how their songs have touched, inspired, and changed people's lives.



**"54•40 is always future thinking, as a band we're always expanding our borders, (after all the name does comes from a border dispute) what we call 'FUTURE HISTORY'..." Neil**



Join us on Sunday, June 1 2025 from 3 PM to 7 PM

Take advantage of the perks in the sponsorship levels below. Additional tickets are \$250 each and go on sale April 15<sup>th</sup>. Don't miss this ultimate rock experience, and a chance to help Gilda's Club Simcoe Muskoka reach their \$450, 000 Anniversary Campaign Goal.

It promises to be an unforgettable experience.

All proceeds from this event will benefit the cancer support community of Gilda's Club Simcoe Muskoka. Our Cancer Support Program is offered completely free of charge to anyone in our community affected by a cancer diagnosis. Gilda's Club receives no government funding and relies on the generosity and support of the community through major gifts, donations, and signature events like this one.

*A word or two from our Sponsors*

"Giving back to the community has always been important to me, and one organization that holds a special place in my heart is Gilda's Club Simcoe Muskoka. I believe in strengthening the fabric of our community by supporting organizations that make a difference."

Michael Gleason

"We have been involved with Gilda's Club Simcoe Muskoka since its inception. We have served on the capital campaign; assisted in furnishing the clubhouse; served on the board of directors; and volunteered in various capacities

We encourage you to support this worthy cause."

Sharon & Harold Cook

Community is **STRONGER** than Cancer





# SPONSORSHIPS OPTIONS

## Red Door Sponsor

- Official designation Red Door Sponsor
- Four Complimentary tickets to event (value \$1,000)
- VIP meet & greet with 54•40
- Recognition as a major contributor for one year on our website & Gilda's front entrance
- Officially recognized during event, print, digital materials & social media
- Priority placement at events for booth & signage
- Event volunteer t-shirts with your logo displayed

**\$ 10,000**

## Ruby Sponsor

- Official designation as Ruby Sponsor
- Recognition as a major contributor for one year on our website
- Two complimentary tickets to event (value \$500)
- VIP meet & greet with 54•40
- Officially recognized during event, print, digital materials & social media

**\$ 5,000**

## Scarlett Sponsor

- Official designation as Scarlett Sponsor
- Logo inclusion on event materials & promotions
- Officially recognized during events & social media
- Complimentary Hole Sponsorship at Golf event

**\$ 2,500**

## Crimson Sponsor

- Official designation as Crimson Sponsor
- Logo inclusion on event materials & promotions
- Officially recognized during event & social media

**\$ 1,000**

**ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE:  
FOOD & BEVERAGE, WINE & BEER, LIVE & SILENT AUCTION,  
PLUS ADDITIONAL OPTIONS FOR THIS EVENT**

**SPONSORS WILL BE LISTED IN THE MAIN LOBBY OF GILDA'S CLUBHOUSE,  
ADDING TO THE 15 YEARS OF COMMUNITY SUPPORT.**



# YOU ARE IN GOOD COMPANY

Some of Gilda's  
remarkable  
friends from 2024



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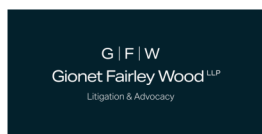
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Thank you for considering sponsoring this premier annual event.  
Your partnership is invaluable!

**Contact Us:**

**Fundraising/Marketing  
Events**

705.726.5199

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Love,  
*Gilda*

