

Community Is Stronger Than Cancer



So That No One Faces Cancer Alone.™



**GILDA'S
CLUB
SIMCOE
MUSKOKA**

An Affiliate of the
CANCER SUPPORT COMMUNITY

Gilda's Club Simcoe Muskoka 2020 Annual Report

The mission of Gilda's Club Simcoe Muskoka is to ensure all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

Program Facilitators Program Team "The Difference Makers"



Professional Support Group facilitators

Deanne Graham, BSW, MSW, RSW | Erica Pereira, MSW, RSW
Jenna Harney, MSW, RSW | Kaylen Leonienco, BSW, MSW, RSW
Shannon Edwards, MSW, RSW

Instructors

Art: Kimberly Evans-Milak | Lisa Harpell | Vivian Heliotis

Yoga: Stephanie Helenn | Carol Phillips | Kate Rea
Chantelle Turcotte

Pilates: Maja Ognajanovich

Qigong: Brenda Light-MacKinnon

Workshop facilitators

Jennifer McCloskey | Ruth Christensen, MSW, RSW
Eryn Atton, HOM, DCHM | Megan McConney, RD, MScFN
Becky Lee, ND | Dr. Agnes Hassa

Sara Desroches MSW, RSW

Program Director

Erin King BSW, RSW

Program Coordinator

Jocelyn Leworthy, MSc, CCLS

Child, Youth & Family Coordinator



Beyond The Red Door Society

Beyond The Red Door Society members ensured that Gilda's Club Simcoe Muskoka was able to successfully focus on and adapt our Cancer Support Program during a global health crisis. Beyond The Red Door Society membership ensures a sustainable planning, management, and expansion of our free Cancer Support Program, at no cost to individuals and families touched by cancer.

Leadership Gift

Crook, David
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Gift of Empowerment

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Turner, Brett
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Watson, Ruth & Larry
White, Barbara & Jeff
Young, Therese

What our Members said

"Its been really great to have Gilda's Club programs especially during covid 19 times. It made me feel more connected and it was nice to have things I could count on each week."

"Helps me stay connected and that I am not alone with this illness."

"I really needed to hear that I should not feel guilty about giving myself self care."

"I am now really looking forward to certain virtual programs. This is a welcoming distraction and connection to others while being so shut in and isolated. Thank you for all your efforts!"

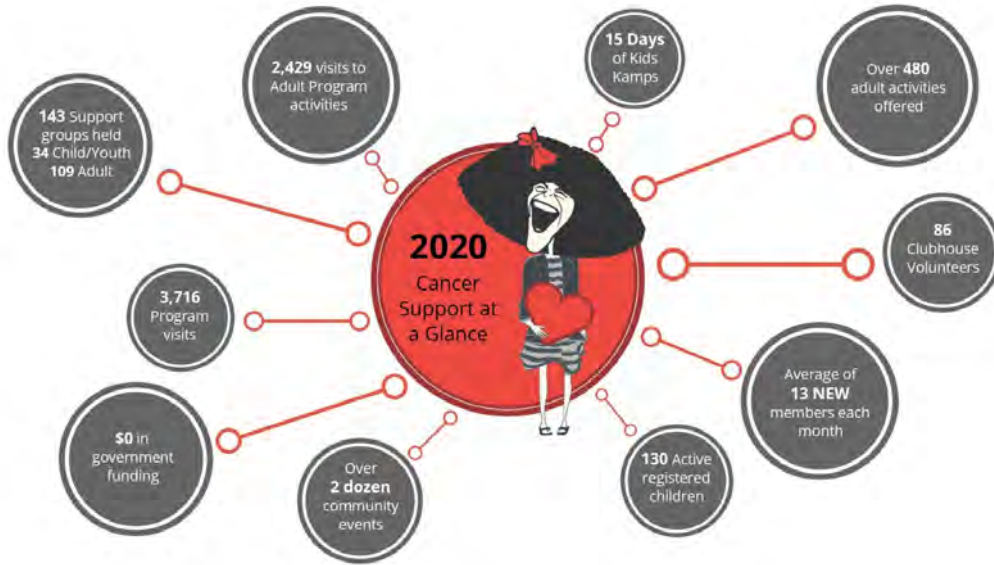
"At the time I was feeling the most isolated Gildas club was there for me to support me through group sessions and with individual counseling."

"Was surprised how 'real' it seemed. Gilda's was my first Zoom meeting."

"I feel Gilda's Club has kept my sanity."

“ I was so pleased that Gilda’s was able to move their programming almost seamlessly (as it appeared to me, at least) to virtual! And that the quality was so high and I continued to benefit greatly from programming! ”

- Gilda’s Club Member



Different than 2019

1:1 Counselling

As soon as COVID-19 hit we noticed an increased need for individual support, both for adults & children, who are impacted by cancer. Hospitals restricted access to visitors, and many caregivers were left with fewer options.

Gilda’s Club Simcoe Muskoka began offering Individual Counselling for adults and individual Child Life Sessions for children & teens for the first time ever in March of 2020.

In 2020 hosted 86 adult and 38 child/youth individual sessions.

Primary Service Area

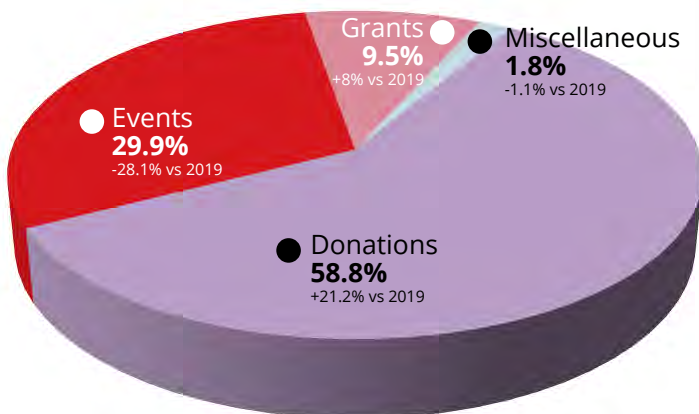
Virtual adaptations have yielded some powerful opportunities. Gilda’s Club Simcoe Muskoka saw new members from 21 additional communities this past year from across our region, and as far away as Ottawa and outside of Windsor. Accessing our Cancer Support Program in 2020 was easier for those who lived more than 30 minutes from our Clubhouse.

We saw membership growth in many of the communities we serve, with the largest growth occurring in places that are more than 30 minutes from Barrie. Virtual programming has proven to be a powerful tool in supporting our cancer community.

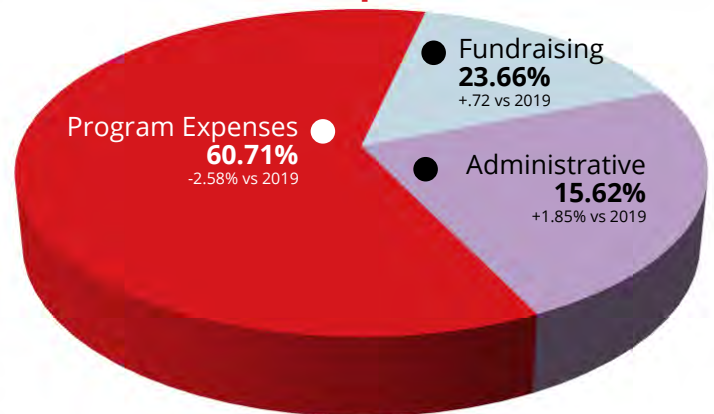
2020 Financials

Gilda’s Club relies on the Simcoe Muskoka community for support. Our cancer support programs are free of charge to members. Gilda’s Club Simcoe Muskoka is proud of the way it manages and safeguards the general contributions we received from donors, corporations, and other organizations.

2020 Revenues



2020 Expenses



“There are those who open their hearts to others...who never think twice about giving of themselves. They are the wonderful warm-hearted people who make all the difference in our lives.”

– Gilda Radner



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